

# EXPERIENCE

JAN 17-JULY 18 THE CREATIVE GROUP | WHITE-RODGERS/
EMERSON COMMERCIAL & RESIDENTIAL SOLUTIONS
GRAPHIC DESIGN CONTRACTOR

Worked on a broad range of projects such as website design, email, online advertising, packaging, trade show assets, training and sales materials, and more.

Prioritizing and fulfilling requests for day-to-day creative assets as well as long-term strategic projects.

Self-managed projects with limited oversight while still meeting deadlines.

SEPT 16-OCT 16

### THE CREATIVE GROUP | SAVE-A-LOT FREELANCE ART DIRECTOR

Prepared ad layouts, formats, headings, line art, ad bugs and ad drop-ins.

Proofed advertising materials for errors.

Designed and prepared finished artwork to include: direct mail, signage, brochures, as requested by Marketing Managers.

FEB 16-JUL 16

### THE CREATIVE GROUP | INTALERE FREELANCE GRAPHIC DESIGNER

Produced icons for supplier resources using the brand style guidelines.

Designed and updated email headers and landing pages for affiliate sites.

Converted wide range of logos to various sizes and file formats for logo library.

Revised Service Sell Sheets to reflect new branding guidelines.



### **EDUCATION**

2010-2014

#### WEBSTER UNIVERSITY

B.A. Interactive Digital Media

2009-2010

### SAINT CHARLES COMMUNITY COLLEGE

Showcased in the Multimedia Web Design Exhibit

2003-2005

#### LINDENWOOD UNIVERSITY

Delta Zeta Sorority



### CONTACT

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### **CAREER SKILLS**

BEHANCE.NET/JULSTA

TIME MANAGEMENT
ORGANIZATION
CREATIVITY



### **TECH SKILLS**

ILLUSTRATOR
INDESIGN
PHOTOSHOP
SKETCH



### **WEB SKILLS**

HTML CSS PHP



## HOBBIES

TRAVELING

SKIING

**BIKE RIDING** 

**GAMING** 

**PAINTING**